



Twice yearly BOTOX® treatment frees you from daily overactive bladder (OAB) pills* when they aren't working well enough or can't be tolerated, so you can tell your doctor:

“See you in 6 months”



Talk to your doctor about switching to BOTOX® for:

- Significantly fewer daily leakage episodes[†]
- As few as 2 treatments per year[‡]

*Anticholinergic.

[†]At week 12 in clinical trials.

[‡]If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.

Indication

BOTOX® is a prescription medicine that is injected into the bladder muscle and used to treat overactive bladder symptoms such as a strong need to urinate with leaking or wetting accidents, going too often, and the strong, sudden need to go in adults 18 years and older when another type of medication (anticholinergic) does not work well enough or cannot be taken.

IMPORTANT SAFETY INFORMATION

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information inside.

Step away from overactive bladder (OAB) pills that aren't working well enough or can't be tolerated

Even when taking oral OAB medications, you may still experience unexpected wetness leading to:



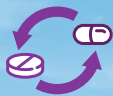
Using multiple pads or disposable undergarments per day



Planning your travel around bathroom locations



Avoiding activities for fear of leaks/ unexpected wetting



Continually trying different OAB pills

You shouldn't have to hide with your OAB symptoms

The right treatment can help you effectively manage this chronic condition

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

Do not receive BOTOX[®] for the treatment of urinary incontinence if you: have a urinary tract infection (UTI) or cannot empty your bladder on your own (and are not routinely catheterizing). Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate self-catheterization post treatment, if required, should be considered for treatment.

Unexpected wetting is not normal—you may need a different treatment than OAB pills

Many continue living with issues related to OAB that may be familiar to you, including:

- Unpleasant and/or intolerable side effects associated with taking OAB pills
- Keeping track of the number of leakage pads and protective garments used
- Concern about the possible cost of other treatments



Did you know some OAB pills may also be linked to dementia concerns in older people with long-term use?*,†

Pills known as anticholinergics (ACs), when taken for at least 3 years, have been associated with an increased risk of dementia in older people. Talk to your doctor for more information.

Expect more from your OAB treatment

Twice yearly BOTOX[®] treatment gives you freedom from daily OAB pills that are intolerable or not working well enough

*Aged 55 and older.

†According to published studies.

IMPORTANT SAFETY INFORMATION (continued)

In clinical trials, 36 of the 552 patients had to self-catheterize for urinary retention following treatment with BOTOX[®] compared to 2 of the 542 treated with placebo. Patients with diabetes mellitus treated with BOTOX[®] were more likely to develop urinary retention than nondiabetics.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Please see additional Important Safety Information on following pages.

BOTOX[®] could be an OAB treatment you've been searching for

Just 1 treatment significantly reduced daily leakage episodes

You may notice results as soon as 2 weeks after treatment

In clinical trials,

3

months after treatment



People treated with BOTOX[®] had an average of

≈ 3

fewer leakage episodes per day

Compared to 1 fewer leakage episode per day with placebo

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

BOTOX[®] reduced the number of leakage episodes by half or more

3 months after treatment in clinical trials:*
≈ 1 in 4 BOTOX[®] patients were dry

People who experienced a reduction in daily leakage episodes

Most



at least
50%
reduction

Many



75%
reduction

≈ 1 in 4



100%
reduction

Schedule your next appointment, and talk to your doctor about switching to BOTOX[®]

*The information above is based on an analysis of the primary end point (reduction in daily leakage episodes).
Study 1: BOTOX[®] n = 280, placebo n = 277; study 2: BOTOX[®] n = 277, placebo n = 271; study 3: BOTOX[®] n = 145, placebo n = 60
• Patients with ≥ 50% reduction: BOTOX[®] 57.5%, 63.5%, and 77.2%; placebo 28.9%, 33.2%, and 33.3% (P < 0.001)
• Patients with ≥ 75% reduction: BOTOX[®] 44.6%, 47.3%, and 55.2%; placebo 15.2%, 20.3%, and 21.7% (P < 0.001)
• Patients with 100% reduction: BOTOX[®] 22.9%, 31.4%, and 33.8%; placebo 6.5%, 10.3%, and 11.7% (P < 0.001)

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; have symptoms of a urinary tract infection (UTI) and are being treated for urinary incontinence (symptoms of a urinary tract infection may include pain or burning with urination, frequent urination, or fever); have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Please see additional Important Safety Information on following pages.

BOTOX[®] may positively impact your daily life by significantly reducing daily leakage episodes

In BOTOX[®] clinical trials, a questionnaire showed:

Patients reported improvement in their overall quality of life based on 3 categories*



Avoiding situations and limiting behaviors

Overplanning daily details, concern about bathroom accessibility, and limiting how much they drink



Social and psychological impact

Preoccupation with symptoms in everyday decisions, such as clothing and travel choices as well as their perceived overall well-being



Social embarrassment

Self-consciousness or worry that others may notice their symptoms

Hear from other patients

Find out what BOTOX[®] treatment is really like



"If your current medication doesn't work for you, talk to your urologist about another treatment option."
—Denise



"I tried medication but couldn't handle the side effects. I'm glad my urologist told me about BOTOX[®]."
—Margaret



"I thought I'd just have to live with my OAB symptoms. I was ready for another treatment option."
—Marie



"Everybody is different, but BOTOX[®] has really been an effective treatment for me."
—Kelly

Watch the stories of actual BOTOX[®] patients.
Scan the code or visit [BOTOXforOAB.com/patient-stories](https://www.botoxforoab.com/patient-stories)



*This improvement was reported using the Incontinence Quality-of-Life questionnaire (I-QOL). This is a validated questionnaire that is used to measure the impact of urinary incontinence on a patient's quality of life.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc[®], Dysport[®], or Xeomin[®] in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX[®] include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; drooping eyebrows; and upper respiratory tract infection. In people being treated for urinary incontinence, other side effects include: urinary tract infection, painful urination, and/or inability to empty your bladder on your own. If you have difficulty fully emptying your bladder after receiving BOTOX[®]; you may need to use disposable self-catheters to empty your bladder up to a few times each day until your bladder is able to start emptying again.

For more information, refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX[®].

BOTOX[®] takes a different approach from other medications

It delivers treatment directly where OAB starts—in the bladder

How it works

For people with OAB, nerve cells cause their bladder muscles to contract uncontrollably and create leakage, the feeling of needing to go, and going too often



BOTOX[®] is placed in the bladder muscle where it helps block nerve signals that trigger unexpected wetting

BOTOX[®] does not require surgery or weekly visits to the doctor for treatment. Just 1 treatment can last up to 6 months*

What to expect as you walk in for your treatment appointment

The entire appointment takes about an hour from start to finish



20 minutes to prep in the comfort of your doctor's office



10 minutes to place BOTOX[®] in your bladder



30 minutes for evaluation after the procedure

Talk to your doctor about receiving BOTOX[®] in the comfort and convenience of their office and learn what to expect at BOTOXOABVideo.com

*A minimum of 12 weeks is needed between treatments.

IMPORTANT SAFETY INFORMATION (continued)

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- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
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IMPORTANT SAFETY INFORMATION (continued)

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

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Please see additional Important Safety Information on following pages.

Six topics about BOTOX® your doctor may cover

And questions you can ask to help start the discussion

1	How BOTOX® may make a difference for you	ASK: "If I'm still avoiding going anywhere that doesn't have a bathroom nearby, can BOTOX® help?"
2	Your doctor's firsthand experience	ASK: "What has it been like for your other patients who've tried BOTOX®?"
3	A clear recommendation for BOTOX®	ASK: "Is BOTOX® a good option for me?"
4	The treatment procedure	ASK: "What happens during the procedure?"
5	Possible side effects	ASK: "What kind of side effects can occur after receiving BOTOX®?"
<p>The most common side effect, urinary tract infection, was experienced by approximately 18% (vs 6% in placebo) in clinical trials for OAB. Other most common side effects included painful or difficult urination and temporary inability to fully empty your bladder. This list does not cover all the possible serious side effects of BOTOX®. Please refer to the Important Safety Information included throughout this brochure, and talk with your doctor.</p>		
6	Re-treatment schedule	ASK: "How often do I need to come back for another BOTOX® treatment?"

Are you curious about BOTOX® but not sure if it's right for you? Ask your doctor if you can start with a full sample treatment* of BOTOX® or if you are eligible for savings

*The sample is for 1 BOTOX® treatment to evaluate efficacy and safety.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX® for the treatment of urinary incontinence if you: have a urinary tract infection (UTI) or cannot empty your bladder on your own (and are not routinely catheterizing). Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate self-catheterization post treatment, if required, should be considered for treatment.

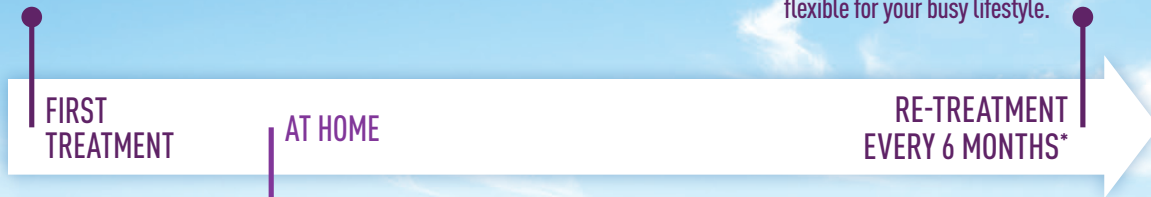
Get used to telling your doctor, "See you in 6 months!"

Although OAB requires ongoing care, just 1 BOTOX® treatment can last up to 6 months*

Stay on schedule by making your next re-treatment appointment before you leave the office.



For consistent management, talk to your doctor about setting up a regular BOTOX® re-treatment schedule—customized and flexible for your busy lifestyle.



You may start to notice results as early as 2 weeks after treatment.



For treatment reminders via text, sign up at [BOTOXforOAB.com/support](https://www.BOTOXforOAB.com/support)

*If your OAB symptoms return before 6 months, contact your doctor so you may be re-treated sooner. A minimum of 12 weeks is needed between treatments.

IMPORTANT SAFETY INFORMATION (continued)

In clinical trials, 36 of the 552 patients had to self-catheterize for urinary retention following treatment with BOTOX® compared to 2 of the 542 treated with placebo. Patients with diabetes mellitus treated with BOTOX® were more likely to develop urinary retention than nondiabetics.

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Please see additional Important Safety Information on following pages.

BOTOX[®] is covered by most insurance plans, including Medicare*

- On average, people with Medicare or commercial insurance pay about \$1 per day for BOTOX[®] treatment

Medicare

100%

coverage for BOTOX[®]

- People with supplemental insurance/ Medicare Advantage plans may get help with out-of-pocket costs[†]

Commercial/Employer insurance

99%

coverage for BOTOX[®]

- If eligible, you can save with the BOTOX[®] Savings Program after treatment

*Based on 2020 data. Data are subject to change. Data are not a guarantee of coverage, or partial or full payment, by any payers listed. Actual benefits determined by respective plan administrators. Insurer plans, coverage criteria, and formularies are subject to change without notice. Check coverage with applicable insurer. AbbVie does not endorse any individual plans. Formulary coverage does not imply efficacy or safety.

†Average cost per treatment for Medicare patients without supplemental insurance is \$171. Most insurance plans, including Medicare, cover BOTOX[®]. Coverage and out-of-pocket costs vary.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

BOTOX[®] offers help for out-of-pocket treatment costs

With the BOTOX[®] Savings Program, you may pay



AS LITTLE AS
in out-of-pocket costs for BOTOX[®] treatment

By participating in the BOTOX[®] Savings Program, you acknowledge and agree to the full Terms & Conditions set out at BOTOXSavingsProgram.com/TermsandConditions. Patients enrolled in Medicare, Medicaid, TRICARE, or any other government-reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

The BOTOX[®] Savings Program helps eligible participants receive money back on out-of-pocket costs not covered by insurance up to \$1000 per treatment and \$4000 per year.

How the BOTOX[®] Savings Program works

1. Enroll in the BOTOX[®] Savings Program.
2. Submit a claim on BOTOXSavingsProgram.com. All you need is your Explanation of Benefits from your insurance company.
3. If approved, your refund will arrive in the mail.

Text SAVE to 27747* to see if you're eligible

Visit BOTOXSavingsProgram.com for more information.

To see how BOTOX[®] may be affordable for you, visit BOTOXforOAB.com/costcalculator

*See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; have symptoms of a urinary tract infection (UTI) and are being treated for urinary incontinence (symptoms of a urinary tract infection may include pain or burning with urination, frequent urination, or fever); have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Please see additional Important Safety Information on following page.

Twice yearly BOTOX[®] treatment frees you from daily overactive bladder (OAB) pills when they aren't working well enough or can't be tolerated

So you can tell your doctor,

“See you in 6 months”



- Just 1 BOTOX[®] treatment can last up to 6 months*
- Provides significantly fewer daily leakage episodes[†]
- In-office treatment takes about an hour
- Covered by most insurance plans, including Medicare
- FDA approved to treat OAB since 2013[‡]

Talk to your doctor about switching to BOTOX[®].
To learn more, scan the code
or visit botoxoabvideo.com



*If OAB symptoms return before 6 months, talk to your doctor. A minimum of 12 weeks is needed between treatments.

[†]At week 12 in clinical trials.

[‡]FDA approved to treat adults who have symptoms of overactive bladder and have failed an anticholinergic medication.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.**

Please see additional Important Safety Information inside.

Please see accompanying Summary of Information about BOTOX[®].